

Innovation management is a key driver for sustainable and profitable growth of enterprises – and hence for the competitiveness of Europe. To increase the innovation management capabilities the European Commission's has launched an initiative to develop and test better services in innovation management – mainly for small and medium-sized enterprises (SMEs) in Europe. This initiative is known as "IMP³rove". IMP³rove stands for **IMP**roving **I**nnovation **M**anagement **P**erformance with sustainable **IMP**act. The impact results from linking innovation management performance with the company's sustainable and profitable growth. IMP³rove builds on a holistic innovation management approach covering innovation strategy, innovation organization and culture, innovation management processes, as well as enabling factors for innovation management. It drives an integrated and performance-oriented improvement processes.

The proof of the IMP³rove concept is provided by more than 3,500 European SMEs that have been introduced to the IMP³rove approach since the launch in 2007. More than 400 innovation management support service providers across Europe have been trained in the IMP³rove approach. They now constitute an international network. 50 case examples have been selected to illustrate the impact and the versatility of IMP³rove.

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Imp³rove: A European Project with Impact

50 Success Stories on Innovation Management

Imp³rove: A European Project with Impact

European Commission Enterprise and Industry

 **European Commission**
Enterprise and Industry

Europe INNOVA is an initiative of the European Commission's Directorate General Enterprise and Industry which aspires to become the **laboratory for the development and testing of new tools and instruments in support of innovation** with the view to help innovative enterprises innovate faster and better. It brings together public and private innovation support providers such as innovation agencies, technology transfer offices, business incubators, financing intermediaries, cluster organisations and others. Additional information on Europe INNOVA is available at www.europe-innova.eu.

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